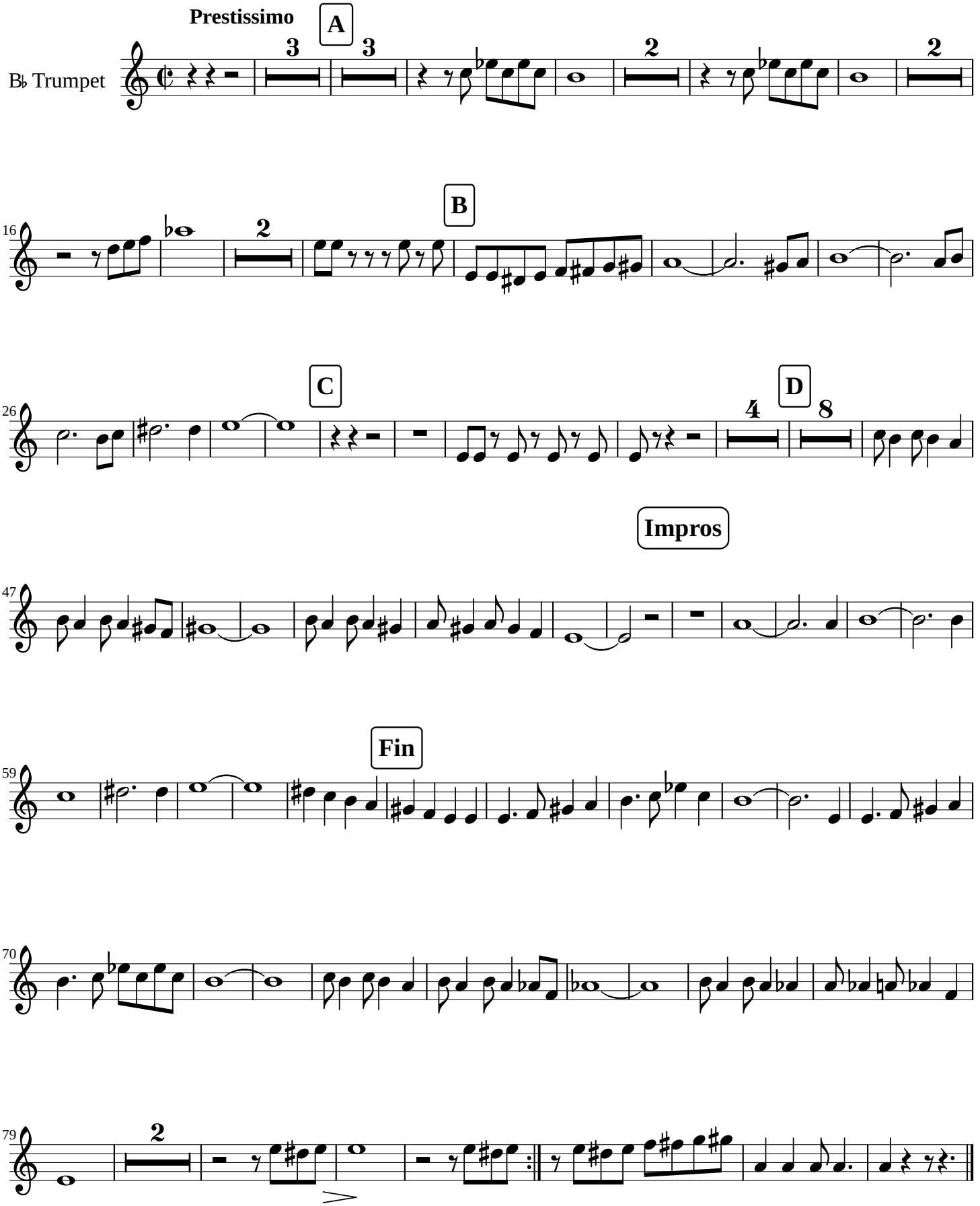Pulp Fiction